



VIP VENDOR

PARTNER OPPORTUNITY PROGRAM

Become a VIP Vendor and watch your sales grow!

COABE continues to work with national vendors to provide discounts to our growing membership base. Each month, we'll feature the VIP vendors of the month, along with their special offer to COABE members. Members receive monthly updates that carry special offers and discounts off cutting edge professional development products from our VIP vendors.

Would you like to inform COABE members of YOUR products & services?

Member Savings

- Conference Discount
- Journal Discount
- VIP Vendor Discounts
- Group Membership Options
- NIFL Scholarship Awards
- Incentive Grants
- Free Webinars

Advocacy

- COABE Contract Network
- Public Policy Alerts
- Call to Action

Connect

- Regional Discussion List
- National Conferences
- Online Portal
- Employment Bulletin Board
- COABE Mobile App
- Social Media Platforms

COABE cordially invites you to become a VIP vendor partner. VIP vendor partners are entitled to the following opportunities:

- Advertisement of your products/services on the home page of COABE.org as the VIP of the month
- E-blasts to over 62,000 COABE members
- Placement on COABE membership marketing materials disseminated at national, state, and regional conferences
- Listed as a partner on COABE.org

Stipulations:

- Must be a COABE VIP vendor (\$1,000 fee for VIP month)
- Vendor to provide artwork and text for website & e-blast advertisement
- Vendor to provide discount to COABE members

Additional Opportunities:

- Place a rotating banner on COABE.org which receives over 50,000 unique visits per month (\$500 per month)
- Sponsor a professional development webinar, led by expert presenters who are recommended by COABE national conference attendees (\$500 per webinar, with list of attendees as an added bonus)
- Advertising opportunities in the *COABE Journal* and/or the annual national conference program
- Sponsor an event at our annual conference

